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OFFICE OF THE CITY MANAGER

NO. LTC # **047-2012**

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LETTER TO COMMISSION

CITY CLERK'S OFFICE

TO: Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: February 14, 2012

SUBJECT: **RFP and RFQ for Public/Private Partnerships and Convention Center Expansion/ Renovation are issued**

The purpose of this Letter to Commission is to provide you with an update on two significant economic development initiatives that have been launched.

On January 17, 2012, the City issued the Request for Proposals (RFP 14-11/12) for "Public-Private Development in Miami Beach on North Lincoln Lane, between Alton Road and Meridian Avenue, Including City-Owned Parking Lot #25 on 17th Street and Lenox Avenue, Parking Lot #26 on North Lincoln Lane, between Lenox Avenue and Michigan Avenue, and Parking Lot #27 on North Lincoln Lane between Jefferson Avenue and Meridian Avenue." As you may recall, this RFP is intended to identify potential partners for the redevelopment of city-owned lots in the City Center area, for purposes of mixed use developments and parking that will generate economic growth for the City. The pre-proposal conference for this RFP was held on February 9, 2012 at 10:00 am. The RFP due date is March 23, 2012.

We also want to report that the Request for Qualifications (RFQ # 22-11/12) for the "Development of the Miami Beach Convention Center District" has also been issued. As you may recall, this RFQ is a multi-phased process that begins with the evaluation of development and design qualifications of Master Developers interested in submitting concepts for the development of the 52-acre Convention Center district. As we have previously reported, following the review of the qualifications submitted, staff will recommend to the City Commission which proposers should proceed to the next phase of this process, which is the development and submission of actual proposed plans and financing structure for the redevelopment of the Convention Center District. These plans will include not only the expansion and renovation of the Convention Center to address functional needs and deficiencies, but also the development of an adjacent Convention Center Headquarters hotel, as well as redevelopment of other city-owned property to create a vibrant, mixed use Convention Center District that provides year-round activities and added amenities for our Convention Center clients, our residents and other visitors.

The Pre-Qualifications Conference for the qualifications phase of this RFQ has been scheduled for February 27, 2012 at 2:00pm. The submission of qualifications packages is due on March 23, 2012. Based on this schedule, we anticipate completing the qualifications (first) phase of this process by April/May with Commission approval of the shortlist of proposers who will continue to the next phase of the process. We have included community input opportunities following the Commission's selection of the shortlist in April/May to assist the proposers in the development of their plans for submission.

As always, please feel free to call me should you have any questions or require additional information. Please also let us know if you would like a hard copy of the RFQ.

JMG/hmf

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